



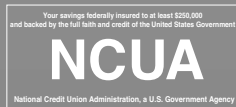
**Main Office**  
 536 North Avenue, N.E.  
 Atlanta, GA 30308  
 (404) 888-1648  
 (800) 876-8887  
 M – F: 9:00 a.m. – 5:00 p.m.

**Branch Office**  
 4780 Fulton Industrial Boulevard  
 Atlanta, GA 30336  
 (404) 505-1318  
 M – F: 10:00 a.m. – 6:00 p.m.  
 S: 9:00 a.m. – Noon (Drive-Thru Only)  
 ATM Available

**Putnam Office**  
 1076 Lake Oconee Parkway  
 Eatonton, GA 31024  
 (706) 485-2039  
 M – F: 8:30 a.m. – 5:00 p.m.  
 S: 9:00 a.m. – Noon (Drive-Thru Only)

[www.pinnaclecu.org](http://www.pinnaclecu.org)

**Advisor 24**  
 (404) 872-6092  
 (404) 872-6093  
 (800) 876-4443



## The Vacation Help You Need *Before, During and After!*



Are you looking forward to getting away on a well-earned summer vacation? Pinnacle Credit Union is ready to help make your summer dreams more affordable and traveling more convenient. We offer a wide variety of services that will help you prepare for and enjoy your summer plans.

### **BEFORE: Get ready to go!**

#### **Vacation Loan**

Our vacation loan offers convenient terms with a great low rate. And with the convenience of payroll deduction, your loan payments are made on time even while you're enjoying that vacation!

#### **Vacation Club**

Open a Vacation Club Savings Account and save for that special getaway all year long. You can make regular deposits through payroll deduction, or you can deposit money at your convenience. You'll earn dividends and keep the funds separate from other savings.

#### **Boat, Watercraft and RV Loans**

We offer a low interest rate and convenient terms for new and used boats, recreational vehicles and a variety of summer toys. Call the credit union for current rates.

### **DURING: Access your money wherever you go!**

#### **Visa® Credit Card**

Use our low-interest Visa® credit card to book travel plans, make hotel reservations and more. It's convenient and safe; and our low interest rate will leave you more to spend on summer fun.

#### **Traveler's Checks**

Travel safe. Come to the credit union for free traveler's checks. We offer both one and two signature checks.

#### **Audio Response and Home Banking**

Access your credit union accounts from your computer or any touchtone phone, wherever you are! You can conduct your financial business quickly and easily even when you are away!

### **AFTER: A worry-free summer!**

After you've enjoyed your vacation, you won't have to spend the rest of the summer trying to figure out how to pay for it. Let us help you get ready to enjoy a fabulous summer! For more information and current rates, call Pinnacle Credit Union today.



April 2011



# Highlights

## Special Annual Meeting Edition



### Join Us for Our Annual Meeting



At Pinnacle Credit Union, our focus is on serving you, our members. That is why our Annual Meeting is such an important event. It allows us to stay connected to and express our appreciation for our member owners. It helps us foster that sense of community that makes our credit union special.

You'll hear reports of what has been happening at the credit union over the last year – reports that will help you feel confident in our safety and stability. You'll also have the opportunity to help elect our volunteer board of directors to serve the credit union in the coming year. You won't want to miss it, so mark your calendars now. We hope to see you there.

### Board of Directors *All terms expire in April of the year noted.*

- Sidney Blackstone, Chairman (2011)
- Susan Jackson, President/CEO
- William Brinkley, Vice Chairman (2013)
- Ann Pearce, Secretary (2012)
- William Russell (2013)
- Willie Lester (2012)
- Jimmy Taylor (2011)
- Dean Brooks (2013)
- Jeanne Ivory (2011)
- Russell McCoy (2011)
- Dr. Gene Chandler (2013)

#### **Pinnacle Credit Union Annual Meeting**

**April 28, 2011**  
**3:00 p.m.**  
**At Pinnacle Credit Union**  
**4780 Fulton Industrial Boulevard**  
**Atlanta, Georgia 30336**

**Note: Our North Avenue and Fulton Industrial Boulevard offices will close at 2:00 p.m. on the day of the meeting.**

## Holiday Closings

Memorial Day May 28 & 30



## Chairman's and President's Report

Since 1926, Pinnacle Credit Union has worked tirelessly to provide the best possible financial services to you, our members. It has been an exciting journey. Beginning as the Atlanta Teachers' Credit Union serving only teachers, the credit union expanded its membership to include non-classroom teachers and others outside the field of education. With this expansion our name no longer identified who we were. In 1987 we changed our name to Pinnacle Credit Union. The new name clearly indicated who we were. We are the PINNACLE, the uppermost point. We strive to be there every day of our existence.

So how do we strive to be the very best, the very top in providing members with financial services? There are many indicators of what we are trying to do on a daily and annual basis. We maintain a capital level that will permit us to conduct necessary functions as a financial institution. Our net worth is significantly above the level required by regulators. Our expense ratio is trending downward. Our total assets are increasing. Loan growth is adequate. We maintain an adequate balance between short-term and long-term investments. We monitor our delinquencies on a daily basis while striving to reduce them. Yes, Pinnacle Credit Union is providing a very high level of financial services for you, our members.

Let us not forget that you, our members, are the owners of this striving, successful organization. We operate to serve you, not to make a profit off of you on each of your financial transactions. That is why we can offer better rates on loans and higher dividends on savings.

As we distance ourselves from the recent recession, Pinnacle Credit Union is moving forward with a great deal of confidence. We look forward to serving you, for many years in the future. With recent additions to our field of membership, becoming a member has never been easier. If you have family or friends who are not credit union members, tell them to give us a call. They, too, can take advantage of our many programs.



## Credit Committee

The Credit Committee is established according to the banking regulations of the State of Georgia. The Committee is responsible for reviewing existing loan policies, monitoring lending operations to ensure compliance with state and federal regulations, and designing and implementing new loan policies and programs.

The Committee is responsible for monitoring loan delinquency, including loan charge-off recommendations. The Committee also establishes and maintains a loan loss reserve. One of the Committee's challenges is to balance the lending needs of members with the security of the credit union's assets in an ever-changing lending environment.

We thank you for your continued support; please continue to consider the credit union for all your financial needs.

## Supervisory Committee

The Supervisory Committee, appointed by Pinnacle Credit Union's Board of Directors, oversees all areas of the credit union's policies and procedures. The three-member committee devotes hours of time and effort to fulfilling their duties and responsibilities and staying informed. The committee ensures that established Board policies comply with all state and federal rules and regulations and that the policies are adhered to by Board members, committee members and staff. The Committee also monitors all audit and operation functions of the credit union.

As part of this task, the Committee hires two outside auditing firms. Georgia Credit Union Consultants, Inc., our internal auditors, conducts quarterly reviews and reports to the committee, and Wayne Davis, LLC conducts an annual audit. The credit union receives quarterly internal audits, an annual audit, an EDP audit, an account verification and an examination by the Georgia Department of Banking and Finance.

The Supervisory Committee strives to ensure the assets of the credit union are safe and that the credit union remains in compliance with all rules and regulations.

## Statement of Financial Condition As of 12/31/2010

### ASSETS

	2010	2009
Loans	43,277,191.	44,714,887.
Allowance for Loan Loss	(707,809.)	( 727,931.)
Investments/Cash	39,502,126.	36,878,500.
Property and Equipment	1,561,273.	1,567,197.
Other	2,881,148.	1,728,010.
<b>TOTAL ASSETS</b>	<b>86,513,929.</b>	<b>84,160,663.</b>
<b>TOTAL SHARES</b>		
Member Shares	76,556,921.	74,256,560.
Total Liabilities	344,791.	580,430.
Total Equity	9,612,217.	9,323,673.
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>86,513,929.</b>	<b>84,160,663.</b>
<b>INCOME AND EXPENSES</b>		
<b>INTEREST INCOME</b>		
Interest on Loans	3,465,694.	3,621,441.
Interest on Investments	464,953.	498,233.
Fee Income	1,125,292.	1,140,353.
<b>TOTAL INCOME</b>	<b>5,055,939.</b>	<b>5,260,027.</b>
<b>EXPENSES</b>		
Operating Expense	3,404,740.	3,489,888.
<b>Income from Operations</b>	<b>1,651,199.</b>	<b>1,770,139.</b>
Dividend and Interest	988,915.	1,274,803.
<b>Income Prior</b>	<b>662,284.</b>	<b>495,336.</b>
Stabilization Net Expense	197,934.	102,225.
Cap. Share Loss Write-down	-0-	104,536.
<b>Income Prior to Transfer</b>	<b>464,350.</b>	<b>288,575.</b>
Transfer from Loan Provisions	359,000.	494,250.
<b>Net Income (Loss)</b>	<b>105,350.</b>	<b>(205,675.)</b>

During 2009, all credit unions were presented with at least some financial hurdles to overcome as loan losses increased, share insurance premiums were assessed by the National Credit Union Administration (NCUA), and our capital investments in the corporate credit union network were devalued.



## Excess Share Insurance Coverage

In the January 2011 newsletter, you were notified that the \$250,000 in supplemental deposit insurance provided by the Excess Share Insurance Corporation (ESI) would be discontinued effective October 4, 2011. However, after additional review, the board and management have elected to accelerate termination of this coverage since only a few members will be impacted by this change. Please be advised

that termination of ESI coverage will now be effective April 30, 2011, which supersedes the previously-reported termination date. As also noted in a previous newsletter, savings accounts will remain federally insured by the National Credit Union Administration (NCUA) for up to \$250,000 per member for aggregate IRA accounts and separately up to \$250,000 per member for non-IRA accounts